

**FROM THE PRESIDENT**

Dear STC Kentuckiana Members,

We once again approach another “STC year” with meetings and programs planned for our career enhancement. Please take a look at the meetings/programs listed on page 2, and be sure to R.S.V.P. at least two weeks in advance.

We also have another opportunity that may prove to be very educational. Jennifer Michaels, a Methods Analyst in the Technical Learning Solutions Group at UPS, recently inquired about our interest in participating in a workshop in which open discussions and planned presentations would provide a forum for learning and sharing of knowledge. She is mainly interested in all of us having the opportunity to sharpen our skills, and learn about methods and tools that other companies/organizations are using in technical communications. In our first discussion about the idea, she pointed out that we can quickly become insulated in our particular setting or company culture, and then lose touch with new approaches or technological advances.

Jennifer’s initial idea is to meet for a half-day session on a Saturday, so that we do not have to miss a workday or deal with other conflicts during the workweek. She has also offered to pursue approval for use of a UPS facility where lunch can be served. I have already received some good input through the chapter listserv ([kyinstc@yahoogroups.com](mailto:kyinstc@yahoogroups.com)), but it would also be great to hear from members who are not on the listserv. You can also send your questions and/or suggestions directly to Jennifer at [air1jhm@ups.com](mailto:air1jhm@ups.com). Let us know if you are interested in this sort of function so that we can proceed with the planning. We look forward to hearing from you!

Best Regards,

Donald A. King

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**CHAPTER NEWS**

**Communications**

In order to improve the effectiveness and timeliness of communications, the chapter board decided this summer to eliminate the newsletter as a separate publication. Therefore, all future chapter news will be posted on the new Web site at [www.stckyana.org/newsletter.htm](http://www.stckyana.org/newsletter.htm). This is the last newsletter that will be mailed and e-mailed to all members.

**Membership**

In an attempt to reach potential new members, we are participating in a service provided by Greater Louisville, Inc. (the Louisville Chamber of Commerce). An STC brochure will be mailed out to approximately 4000 companies in one of the upcoming *ChamberPak* mailers.

**Finances**

The chapter annual expense budget is \$3,000 for 2001-2002, and includes the following:

- Meetings/Programs - \$1,950
- Membership Activities - \$500
- Web Hosting Account - \$150
- Administrative - \$400

**MEETINGS/PROGRAMS (2001-2002)****Intellectual Property Law and Technical Communications**

- Presented by: Cynthia L. Stewart of Frost Brown Todd LLC.
- Location: J. P. Kayrouz Restaurant & Catering, 130 St. Matthews Avenue, Louisville, KY 40207 (See map at [www.stckyana.org](http://www.stckyana.org).)
- Date: September 22, 2001
- Time: Cocktails at 6:30 p.m., Buffet Dinner at 7:00 p.m., Presentation at 7:30 p.m.

**Lexmark's Use of Macromedia Flash in the Development of Service Manuals**

- Presented by: Jerry Bailey of Lexmark
- Location: Adware, Inc. in Louisville, and Lexmark International in Lexington (See maps at [www.stckyana.org](http://www.stckyana.org).), with videoconference
- Date: November 15, 2001
- Time: Arrival at 4:45 p.m., Presentation at 5:00 p.m., Light Dinner at 6:15 p.m.

**Setting Consultant Rates**

- Presented by: Christopher Juillet, Attorney/Counselor at Law and Consulting Technical Writer
- Location: Adware, Inc. in Louisville, and Lexmark International in Lexington (See maps at [www.stckyana.org](http://www.stckyana.org).), with videoconference
- Date: February 21, 2002
- Time: Arrival at 4:45 p.m., Presentation at 5:00 p.m., Light Dinner at 6:15 p.m.

**Development of the New Technical Communications Program at EKU**

- Presented by: Jennings Mace of EKU
- Location: Adware, Inc. in Louisville, and Lexmark International in Lexington (See maps at [www.stckyana.org](http://www.stckyana.org).), with videoconference
- Date: April 18, 2002
- Time: Arrival at 4:45 p.m., Presentation at 5:00 p.m., Light Dinner at 6:15 p.m.

**Techniques**

D. A. King  
Awacian, LLC  
2644 Frankfort Avenue  
Louisville, KY 40206

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